



Have the Talk of a Lifetime®: Find a Funeral Professional Search Tool

Did you know as a member of one of the **FAMIC Associations** you can have your business listed on the Have the Talk of a Lifetime Find a Funeral Professional Search Tool? This is a great opportunity to increase exposure in your market by including yourself in the results when consumers are looking for experts. Best of all, it's easier than ever to participate! Just follow these steps:

1. Go to www.talkofalifetime.org/search-yourself/
2. Search your zip code to ensure your business is not already listed
3. If your business is not in the search results, simply complete the contact information on the web form and submit it
4. You'll then receive an email once your business is added to the search tool (within two business days)
5. Please add or have your web administrator add the Have the Talk logo to your website to show consumers that you are participating in the program

Need further assistance with the search tool? E-mail HavetheTalkofaLifetime@gmail.com with any questions.

Have the **Talk**
of a **Lifetime**®